

Partnership For A Tobacco-Free Maine 2011-2012 Webinar Schedule (All webinars are from 11am-12pm)

12/7/2011 **Electronic Cigarettes: fact and fiction**

Fred Wolff, LADC, LCPC, TTS- C

Messages which promote use of the E- Cigarette portray the product as a safe alternative to smoking cigarettes. Many Healthcare professionals characterize the e- cigarette as a potentially harmful product which they fear will divert smokers from quitting by use of approved tobacco treatment medications. Consumers may feel intrigued but also confused as to what to think. In this session, we will objectively review the facts – both what is known and unknown and discuss approaches to working with clients who may be considering use of this product.

To register please go to: <https://www2.gotomeeting.com/register/316341411>

1/4/2012 **The E-Referral: Maine Tobacco HelpLine Update**

Cori Holt, MBA and David Spaulding, BA

Learn what the evidence says about the difference an electronic referral to the HelpLine from one's healthcare provider makes in a patient's quit attempt. We will report on its effectiveness and discuss what happens when patients enroll. We will also describe what materials are sent to callers and to providers as well as how the medication program works.

To register please go to: <https://www2.gotomeeting.com/register/354116274>

2/1/2012 **Challenging Cases: Case Studies from the Tobacco Treatment Center**

Katherine Ryan, Ph.D. and Martha Seabury, RN, TTS- C

Cases from the Tobacco Treatment Center will be selected to illustrate some of the typical (and atypical!) situations that arise in the context of delivering intensive tobacco treatment. Katherine and Martha will demonstrate the use of how MI and CBT skills can be utilized to help move a client forward in his or her quit attempt.

To register please go to: <https://www2.gotomeeting.com/register/617001051>

3/7/2012 **Smokeless Tobacco**

Rebecca Hitchcock, NP, TTS- C

New smokeless tobacco products are joining the market each year. What are they? What is their impact on the market? What are the risks? What are some of the strategies and approaches which can be utilized with consumers of these products? Up- to- date information and experiences from the field will be shared and discussed.

To register please go to: <https://www2.gotomeeting.com/register/654443859>



Healthy Maine Partnerships

Maine Center for Disease Control and Prevention