



Multi-Session Clinical Outreach

The Multi-Session Clinical Outreach is a free state-wide program designed to help encourage and support your staff's tobacco treatment efforts. The program provides a comprehensive array of services including a needs-assessment analysis of current office practice, a review of system support strategies to accomplish consistent tobacco-related clinical practice, and assistance with accomplishing your site's tobacco treatment objectives.

A trained Tobacco Treatment Educator (TTE) will provide free tailored visits to your site to promote system changes to support tobacco-dependence treatment and provide staff education.

Components of these visits include:

- An interactive office-based practice profile conducted by designated office staff and the TTE as to your site's current practice of tobacco treatment protocols and procedures.
- An on-site educational in-service provided to all practice staff by the TTE on tobacco dependence and brief interventions (CME's provided).
- Guidance and support in formulating a plan for designing an office system for conducting Brief Interventions leading to increased tobacco treatment at your clinic and increased use of the Maine Tobacco HelpLine referral.
- Provide on-going assistance, resources and tools to help your team accomplish its tobacco treatment objectives.

If you are interested in learning more about this program, please contact the Clinical Outreach Program Manager, Cori Holt, by phone (207)662-5715 or email at holtc1@mainehealth.org . For scheduling, please contact Anthony Massarelli, Program Coordinator, by phone at 662-7140 or email at MASSAA1@mainehealth.org .



Healthy Maine Partnerships

Maine Center for Disease Control and Prevention

On-Site Clinical Outreach Session

The Partnership For A Tobacco-Free Maine offers free clinical outreach educational sessions to healthcare providers and staff throughout the state of Maine. These one-hour sessions are designed to increase awareness and understanding of state tobacco treatment resources, national guidelines for tobacco treatment, and local referral resources.

Each training session is approved for 1 hour of Category 1 CME by the Maine Medical Association, the State of Maine Board of Dental Examiners, the American Dietetic Association, the Maine Board of Pharmacy Event, and the Maine Board of Respiratory Care Practitioners.

This continuing nursing education activity was approved by ANA-MAINE, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Learning objectives for the in-service include:

- Discuss the rationale for provision of brief tobacco interventions
- Apply the Five A's of tobacco intervention
- Implement practice-wide systems support for more effective tobacco dependence intervention and treatment
- Utilize the resources of the Maine Tobacco HelpLine and the Partnership for a Tobacco-Free Maine

Training can be tailored for individual healthcare settings. To schedule an in-service, please contact Anthony Massarelli, Program Coordinator, by phone at (207)662-7140 or email at MASSAA1@mainehealth.org.

Center for Tobacco Independence

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