



Faculty

The Basic Skills Training is developed by the Center For Tobacco Independence on behalf of the Partnership For A Tobacco-Free Maine. The faculty conducting the program are leaders in the state with extensive experience providing treatment for tobacco dependence.

Who Should Attend

This training is for all professionals in a position to deliver brief messages to patients, students, or clients about tobacco treatment. This includes any health care provider, counselor, educator, public health professional, hospital worker, or community advocate who has an opportunity to interact with Maine residents who use tobacco, of any age.

Continuing Education Credits and Certificates

Upon approval, Continuing Education Credits will be available for: Physicians, Social Workers, Dentists, Dental Hygienists, Respiratory Therapists and Alcohol and Drug Counselors.

Also, this continuing nursing activity was approved by ANA-MAINE, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Maine Medical Center is accredited by the Maine Medical Association to provide continuing medical education for physicians.

*PTM sponsors an annual Intensive Tobacco Treatment Training and Conference in the spring for professionals who are interested in delivering more intensive tobacco treatment. This advanced training is required for those applying for State certification as a Tobacco Treatment Specialist. Completion of the **Tobacco Intervention: Basic Skills Training** is a requirement for attendance at the Intensive Tobacco Treatment Training.*

For more information about the State Tobacco Treatment Specialist Certification, contact the American Lung Association of Maine at 1-800-499-5864 or at www.maineung.org.

For more information about the Intensive Tobacco Treatment Training, contact the Center For Tobacco Independence at 207-662-7122.

MaineHealth — Center For Tobacco Independence
110 Free Street
Portland, Maine 04101



DATES

September 21, 2011 – Helen's Restaurant, Machias
October 4, 2011 – Presque Isle Inn, Presque Isle
October 14, 2011 – Fireside Inn and Suites
(Behavioral health focus),
Portland
November 2, 2011 – Hilton Garden Inn, Auburn
March 13, 2012 – Spectacular Events, Bangor
April 2, 2012 – Holiday Inn By the Bay, Portland



John E. Mulvaney, Governor
Brenda M. Norrey, Commissioner

Appropriation #014-10A-9922-022-4199

The Department of Health and Human Services (DHHS) does not discriminate on the basis of disability, race, color, creed, gender, age, sexual orientation, or national origin, in admission to, access to or operation of its programs, services, activities or its hiring or employment practices. This notice is provided as required by Title II of the Americans with Disabilities Act of 1990 and in accordance with the Civil Rights Acts of 1964 as amended, Section 504 of the Rehabilitation Act of 1973 as amended, the Age Discrimination Act of 1975, Title IX of the Education Amendments of 1972 and the Maine Human Rights Act. Questions, concerns, complaints, or requests for additional information regarding civil rights may be forwarded to the DHHS ADA Compliance/EEO Coordinator, State House Station #11, Augusta, Maine 04333. 207-287-4289 (V) or 207-287-3488 (V), TTY: 800-606-0215. Individuals who need auxiliary aids for effective communication in programs and services of DHHS are invited to make their needs and preferences known to the ADA Compliance/EEO Coordinator.

This notice is available in alternate formats, upon request.



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TOBACCO . Intervention

BASIC Skills Training

**Full day
training!**

*This training is a prerequisite for the annual
Intensive Tobacco Treatment Training in the spring.*



Healthy Maine Partnerships
Maine Center for Disease Control and Prevention



agenda

Tobacco Intervention Basic Skills Training

8:00 - 8:30	Registration (continental breakfast provided)
8:30 - 12:00	Presentation and Discussion
12:00 - 1:00	Lunch (provided)
1:00 - 3:30	Presentation and Discussion
3:30	Conference Concludes (CEU certificates awarded)

Standard Curriculum Includes:

- What's the Harm?
- Tobacco Dependence
- Medication Therapy
- Tobacco and Metabolism
- Behavior Change Theory
- Encouraging Change (an introduction to motivational interviewing)
- How to Conduct Brief Interventions

*Note: The Portland training on 10/14/2011 will have a special focus on working with tobacco users with co-occurring behavioral health disorders.

how to work better, not harder.

“I am better prepared. I know what I am talking about, and I am more confident.”

- **I don't have enough time...**
Learn an effective and simple tobacco treatment approach that can be incorporated into your workday.
- **I'm not sure what to do beyond advising quitting...**
Come away with valuable information about strategies that are truly effective and medications that improve outcomes.
- **My patients don't seem to want to change...**
If approached in a compassionate manner, most smokers want to change. Gain information about the stages of change and learn about fostering change and tapping into patients' intrinsic motivation.

For more information, call the Center For Tobacco Independence at 207-662-7122.

registration

Registration fee is \$60.00 (includes continental breakfast and lunch). To assure the highest quality instruction, class size will be limited. Please register early.

Name: _____ Degree(s): _____

Position/Title: _____

Organization/Agency: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email: _____

Please complete the following

1. Which of the following best describes your specialty? (check all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> Physician | <input type="checkbox"/> Substance Abuse Counselor | <input type="checkbox"/> Occupational Therapist |
| <input type="checkbox"/> Nurse Practitioner, PA, CMW | <input type="checkbox"/> Licensed Mental Health Worker | <input type="checkbox"/> Dietician |
| <input type="checkbox"/> Registered Nurse | <input type="checkbox"/> Mental Health Worker | <input type="checkbox"/> Health Educator |
| <input type="checkbox"/> Respiratory Therapist | <input type="checkbox"/> Social Worker | <input type="checkbox"/> Other _____ |

2. Please select which of the following describes your worksite. (check all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> Hospital/Inpatient Facility | <input type="checkbox"/> School/College | <input type="checkbox"/> Substance Abuse Treatment Program |
| <input type="checkbox"/> Medical Clinic or Practice | <input type="checkbox"/> Community Agency | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Mental Health Clinic or Practice | <input type="checkbox"/> Health Education Program | |
| <input type="checkbox"/> Dental Clinic or Practice | | |

3. Please select the location you will attend:

- | | | |
|--|---|--|
| <input type="checkbox"/> September 21, 2011, Machias | <input type="checkbox"/> October 14, 2011, Portland | <input type="checkbox"/> March 13, 2012, Bangor |
| <input type="checkbox"/> October 4, 2011, Presque Isle | <input type="checkbox"/> November 2, 2011, Auburn | <input type="checkbox"/> April 2, 2012, Portland |

Ways to register

Mail this form to: Meeting Coordinator, Center For Tobacco Independence
110 Free Street • Portland, ME 04101

Fax this form to: 207-662-7135 Email registration information to: hendrr@mainehealth.org

Call to register at: 207-662-7122 or register online at tobaccofreemaine.org

You will receive a confirmation and directions to the conference via email or by letter once we receive your information. If you do not hear from us, please call us at 207-662-5224 to be sure we have received your registration materials.

Payment method options

- Check: Make payable to *MaineHealth®*. VISA MASTERCARD

CC#: _____ Exp. Date: _____

Cancellation Policy: Cancellations are accepted up to 72 hours prior to the conference for a full refund. For additional registration information, please call the Center For Tobacco Independence at 207-662-7122 or email Becky Hendrix at hendrr@mainehealth.org.

“I cannot say enough about the quality of the instruction, and they made it fun. It is a tremendous program.”